

ORIGIN

“Local government must be ambitious and seize this opportunity to make a real difference to their communities”

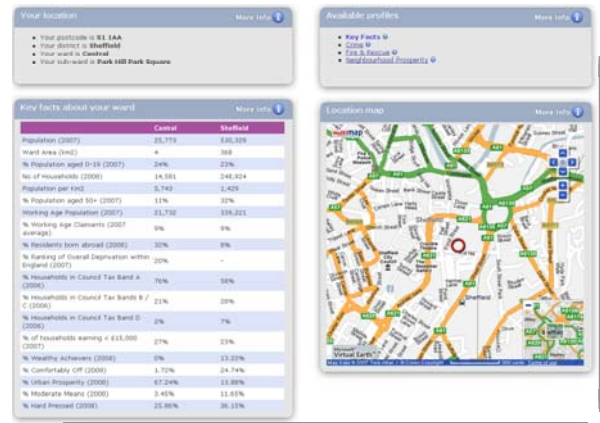
Hazel Blears MP

Origin- What is it?

Origin is an industry proven, off the shelf Local Information System (LIS) solution. It is an intuitive evidence-based decision support tool that encompasses data storage, management and presentation.

Origin has been designed specifically for local authorities to assist everyone from policy makers and researchers through to partners and the public with easy access to up-to-date local information. Origin actively supports performance assessments, planning service improvements and the measurement of the efficiency and impact of public service delivery.

Origin allows data to be collated, stored and scrutinized; this data can then be shown visually on high impact graphs, charts and maps. Origin is a central hub for information, allowing users to quickly and efficiently retrieve relevant information.



The product is supported by unparalleled customer service from our dedicated Origin development team from project commencement to well after completion. Origin can either be used straight off the shelf or tailored to meet your every need and requirement.

The Benefits of Origin-

Efficiency & Service Improvements

- Origin manages data more effectively, adds value to the decision making process and reduces the time taken to perform previously complex analysis and mapping. This translates to saving all staff involved in data management considerable time. **The investment in Origin can be recouped in time saved in streamlined data management processes.**
- Origin provides policy and decision makers, researchers and other end users with a simple and reliable hub of data that can be accessed via any notebook, laptop or desktop computer with an internet connection.
- Data is brought to life graphically through charting and interactive thematic mapping to give a visual representation of trends and analysis

Empowered Decision Making:

- Origin provides local authorities, local communities, Councillors and people working in public services easy online access to quality assured data. **Greater visibility of**

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up-to-date information results in better understanding of what is happening in an area leading to better informed decisions when forming policy, shaping local area agreements and allocating resources.

- Benchmarking is widely used to compare data across geographies, such as major cities within the UK or wards and neighbourhoods within a local authority. Origin supports benchmarking and allows trends to be easily tracked, reported upon and shared with the public.

Greater Transparency

- Origin allows for transparent and accountable decision-making. Information is visible to both policy makers and the public alike, allowing decision makers to demonstrate the need or reason for policy and meet their obligations to keep the public informed.
- Disparate datasets can be easily compared and contrasted to provide a more in depth analysis, reveal issues or trends that weren't originally apparent and help clarify understanding. This will give a deeper insight into issues requiring intervention.

Origin Functionality-

Origin functionality transforms data collection, management and reporting processes. Fluent Technology's experience of delivering LIS solutions to local authorities over the last 7 years has equipped Origin with the functionality most-sought after by Local Authority users. Origin's functionality can be furthered tailored to meet your needs, however a number of Origin's "out-of-the-box" features are highlighted below:

Public Homepage

Origin provides tools to support interaction with the public.

The public facing page is lucid and easy to use allowing people with all technical abilities to freely interact with data and explore their region and see how their local authority is delivering against key performance targets.



Postcode Profiling

By entering a post code on the home page visitors can access key facts about any neighbourhood or region in their area. For example, LASOS (www.lasos.org.uk) users can currently view prosperity, crime or fire profiles and how these compare with other neighbourhoods.

Data Security

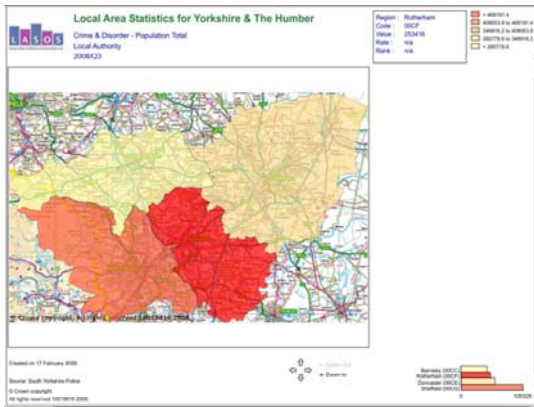
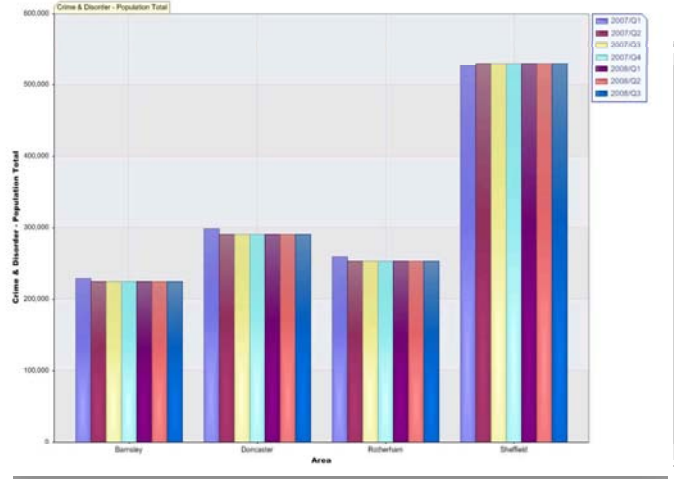
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Data security can be configured so you remain in control of what information and reports are made available to the public.

High Visual Graphics

Origin allows for information to be displayed to authorised users in graph and tabular formats. This allows for fast effective scrutiny of data. Information can be selected and drilled down by dataset, geography and variable to give clear concise information to council staff and policy makers.

This information can be exported to Microsoft Office™ products for further analysis and inclusion in reports as required.



Interactive Mapping

Origin allows statistics and information to be displayed on maps for further analysis of data and presentation for reporting purposes. Origin includes a report generator that allows users to create reports that can include maps, charts and tables.

Interactive Mapping allows for thematic representation of pre-selected statistics enabling users to control what they see on their maps.

Find Out More about Origin-

More can be seen about Origin on our website

www.fluenttechnology.com/origin.

We would welcome the opportunity to discuss how Origin can help support your data management and policy making processes and improve your capacity to meet Government initiatives and directives. A member of our development team can be contacted directly on 028 907 37899 or alternatively e-mail at sales@fluenttechnology.com